



Naming Opportunities



HAVE THE PARK NAMED AFTER YOU **\$2,000,000**

Term: 20 years

The entire venue for recreation, education, entertainment, and community development.

1



DESTINATION PLAYGROUND: \$1,500,000

Term: 20 years

A unique grand centerpiece that stands apart from any other playground in the region, including features accessible to those with disabilities.

2



WATER PLAY AREA: \$1,000,000

Term: 20 years

Fountains of all sizes for all ages with customization and lighting. The play area will be embedded into pavement/brick patio to provide a space for multiple uses.

3



FIELD HOUSE: \$500,000

Term: 20 years

Rebuilt to house restrooms, changing rooms, and water fountains with added areas for concessions.



Naming Opportunities *(cont.)*

4



AMPHITHEATER/OUTDOOR CLASSROOM:

\$250,000 Term: 20 years

Amphitheater and an environmental classroom for outdoor teaching and learning opportunities.

5



DOG PARK: \$150,000

Term: 20 years

A great spot for dogs to come and be a part of the campus.

6



OPEN FIELD AREA: \$250,000

Term: 20 years

Multi-use green space for playing soccer, throwing a Frisbee, movies on the green, and festivals.

7



CENTER STAGE: \$150,000

Term: 20 years

The stage at one end of the green near the entrance of CFIT. It could be used for concerts, community gatherings, etc. with light for night activities.

8



PICKLEBALL, HALF-COURT BASKETBALL, AND VOLLEYBALL COURT: \$150,000

Term: 20 years

Outdoor sports courts fulfill a need in the county, as well as provide upgraded facilities for people who are already using the grounds for play.

9



TREE HOUSE: \$100,000

Term: 20 years

A wood patio or actual tree house to provide a resting, learning and play area near the natural retention pond.

10



PICNIC PAVILIONS: \$100,000

Term: 20 years

Provides multiple covered picnic areas for shade near the playground, water feature, and sports areas.

11



WALKING PATH: \$100,000

Term: 20 years

Surrounds the entire park grounds connecting all campus elements. Marked with trees, benches, and shade.



Naming Opportunities *(cont.)*

12



OPEN AIR MARKET: \$125,000

Term: 20 years

Patio in and around the field house which can be used as an area for an open-air market.

13



SUSTAINABLE PERMEABLE PARKING: \$100,000

Term: 15 years

In addition to ample parking near the playground, specialized parking spaces near the venue will be provided with "Food Truck" friendly amenities for special events.

14



SCULPTURE AND ART GARDEN: \$100,000

Term: 15 years

Brings the Arts and Innovation feel to the grounds, provides a space to showcase student and community works, and a place to rest and play.

15



BIOSWALE: \$75,000

Term: 10 years

Handles water runoff while providing another learning and play opportunity for children.

16. OUTDOOR WORKSPACES: \$25,000

Term: 10 years

Free Wi-Fi plus small tables can make the perfect spot to telework outside or collaborate on a project with a classmate.

17. OUTDOOR READING NOOKS: \$25,000

Term: 10 years

Several outdoor spaces under trees near the library and along the walking path for reading, relaxing, and meditation within the park.

18. HISTORICAL SIGNS: \$25,000

Term: 10 years

Introduce visitors to the history of Barrow County and the Old Russell grounds as they walk the path around the park.

19. BIKE RACKS: \$25,000

Term: 10 years

20. PARK LIGHTING : \$25,000

Term: 10 years

21. LANDSCAPING : \$25,000

Term: 10 years